

Dear Potential Sponsor Partner,

Thank you for the opportunity to introduce the Chagrin Hunter Jumper Classic (CHJC). We recently welcomed approximately 500 competitors from Ohio, Pennsylvania, New York, Michigan, Florida, and beyond. The enthusiasm from riders, trainers, and families reflects the momentum we've built after relocating our historic show. Leaving the beloved Polo Fields facility was difficult, recurring issues with flooding and unattainable financial constraints involved with setting up a horse show facility from scratch each year made it unsustainable for a regional show. As smaller regional shows disappear and mega-facilities grow, CHJC is proud to be rebuilding at our new venue attracting sponsors, engaging fans, and welcoming a new generation of riders. With over 75 years of history and as the home of North America's first Grand Prix, we are honored to be recognized as a US Equestrian Federation Historic Heritage Competition.

Our event delivers your brand directly to a high-intent equestrian market that many national campaigns miss. Our audience includes young riders advancing through the ranks, adult riders who drive household decisions, and trainers who influence client purchases.

These competitors are focused on regional success with aspirations for larger circuits. Many skip the biggest national shows, so a partnership with CHJC places your brand in front of an engaged, often-untapped group that values quality products and services where they actually compete. In short, you'll be seen by the right people at the right time - ringside, in the barns, and online.

Sponsoring with us offers you numerous benefits:

- A targeted reach to riders, trainers, owners and their parents who are active purchasers in equestrian and adjacent lifestyle categories.
- Multi-channel exposure before, during, and after the show (digital and on-site)
- Community goodwill through support of our local charity mission and the Riders with Disabilities Horse Show benefiting Fieldstone Farm's Therapeutic Riding Center
- Flexible package options available to match your goals and budget
- Brand visibility on signage and banners, PA announcements, awards, program and digital placements, social media and e-mail features, and on-site hospitality options.

Thank you for considering a partnership with the Chagrin Hunter Jumper Classic. We would be honored to showcase your company as a sponsor next year!

With appreciation,

Stan Schneider, Sponsorships
The Chagrin Hunter Jumper Classic
216-789-0966 | stan@sstack.com
www.ChagrinHunterJumperClassic.org



**Chagrin Hunter
Jumper Classic**



US EQUESTRIAN FEDERATION
HERITAGE
COMPETITION



🐾 2026 SPONSORSHIP 🐾 AND DONOR OPPORTUNITIES



Chagrin Hunter Jumper Classic Unrated Show: July 3-5, 2026

Riders With Disabilities Competition: July 6, 2026

Chagrin Hunter Jumper Classic (National Rated Week): July 8-12, 2026

Held at Chagrin Valley Farms, 9250 Washington Street, Chagrin Falls, OH 44023



A US Equestrian Federation Heritage Competition held at Chagrin Valley Farms,
a premier equestrian center located in beautiful Chagrin Falls, Ohio.

www.ChagrinHunterJumperClassic.org

Why Support the CHJC?

Be a part of summer's best two weeks of equestrian competition with boutique shopping, food, and attending The Riders with Disabilities Horse Show held to support riders from Fieldstone Farm Therapeutic Riding Center!



Home of America's First Grand Prix

Since it was first held in 1949 the Chagrin Hunter Jumper Classic has been one of North America's finest charity hunter jumper shows, and home to North America's first show jumping Grand Prix held in 1965. The Classic attracts competitors from across the nation, as well as hundreds of spectators to the Cleveland area at Chagrin Valley Farms near the Village of Chagrin Falls. Sponsorships offer companies great visibility, exposure to key influencer audiences, and a beautiful family-friendly venue where they can entertain and enjoy.



Our Mission

To host a first-class equestrian event, support local charities and educate the public about equestrian sports. The Classic is operated by the all-volunteer Chagrin Valley PHA Horse Shows Inc. board, a 501(c)(3) organization.

Demographics

- The equestrian audience has median income of \$185,000 and 38% have a net worth of over \$500,000
- 85% of participants are female
- 80% of total participants are decision makers in the workplace
- 40% own a farm; 66% of which are larger than 10 acres
- Participants report they own an average of three vehicles

Source: U.S. Equestrian Federation



photos courtesy of Anne Gittins Photography

www.ChagrinHunterJumperClassic.org

Supporting Our Community

Did you know we are a Charity Horse Show?

Hosting an annual world-class horse show allows the Chagrin Hunter Jumper Classic to support a variety of charities each year. One of our closest collaborators, Fieldstone Farm Therapeutic Riding Center, has its annual Riders with Disabilities Horse Show on the grounds for riders and their equine partners. Over the years, our sponsors, individual donors, exhibitors and spectators have enabled us to support various local organizations, such as:

Fieldstone Farm Therapeutic Riding Center, Rainbow Babies and Children's Hospital, Cleveland Metroparks Polo Field Fund, Ronald McDonald House, Rescue Village, Cleveland APL, PetFix Northeast Ohio, Maggie's Mission, In Step With Horses, Tri-State Region Pony Club, and the Ohio Professional Horseman's Assn. Scholarship Fund.



Two Weeks of Competition!

Schneider Saddlery Opening Weekend Show - July 3-5, 2026

Riders with Disabilities Competition - Monday July 6, 2026

A Rated National Week Show - July 8-12, 2026

Brand + Business **Sponsor Benefits**



Your sponsorship is designed to provide optimal return on investment. Over 90% of sponsors indicate satisfaction with brand engagement and return in subsequent years. From award presentations, sponsored exhibitor events, and more, we will work with you to create a package that works for your business, budget, and marketing goals!



Targeted Audience

Gain exposure to a passionate equestrian audience, including 4k+ riders, trainers, horse owners, their financial supporters and horse enthusiasts, offering a unique opportunity to connect with a unique niche market.



Brand Visibility

Showcase your business through event signage, announcements, our social media/e-mail campaigns to 4,000+ followers and other unique opportunities ensuring your brand is seen and heard by our equestrian audience.



Community Engagement

Align with a respected equestrian event, demonstrating support for the local horse community and building goodwill with potential customers. Align your business with your target demographic.

Sponsorship Contact Information:

Stan Schneider Phone: 216-789-0966 E-Mail: stan@sstack.com

www.ChagrinHunterJumperClassic.org



Make a Tax Deductible **Donation**

By donating to our charity horse show, you will contribute to a meaningful cause that makes a positive impact on our equestrian and local community. Your generosity will help us create a memorable event while fostering goodwill and utilizing a tax-deductible donation.



The Chagrin Valley PHA Horse Shows, Inc. (dba Chagrin Hunter Jumper Classic) is a registered 501(c)(3) non-profit organization with Federal Tax ID# (EIN) 23-72753170. Contributions are tax-deductible as allowed by law.



You can earmark your tax-deductible donation for such things as classes, capital improvements or operating costs. We accept gifts of stock and can offer estate planning options as well. We will customize an option for you.



Contact us for more information on how to donate directly:

E-Mail: stan@sstack.com

Mail a Check to:

CVPHA Horse Shows, Inc.

P.O. Box 23552 Chagrin Falls, OH 44023



2026 DONOR / SPONSORSHIP LEVELS

	Grand Prix \$15,000	Classic \$10,000	Derby \$7,500	Jumper \$5,000	Gold \$3,500	Silver \$2,500	Bronze \$1,500
Sponsor Exclusivity							
• Exclusive Opportunity	★						
• First right of refusal next year	★	★					
• Industry exclusivity in category	★	★	★				
• Naming rights of show rings/areas with repeated announcements	★						
	Hunter Rings	Jumper Ring					

Special Opportunities							
• Right to host hospitality event	★	★					
• Reserved table for 6 in ring pavilion	2	2	1	1			
• Digital sponsored social media posts	5	4	3	2	1	1	
• Opportunity to present class award(s)	4	3	2	1	1	1	

Show Sponsor Recognition							
• Announcement in news release	★	★	★	★			
• Logo on CHJC Website for 1 year	★	★	★	★	★		
• 2'x8' sponsor banner in rings/show ground (supplied by sponsor)	6	3	2	2	1		
• Mention in social media posts/eNewsletter	14	12	10	8	6	4	2
• Daily mentions of PA system during show	8	5	4	2	2	2	2

Prize List and Show Program							
• Advertisement	2 Full Pages	Full Page	Full Page	1/2 Page	1/4 Page		
• Show Support Listings	★	★	★	★	★	★	★

Sponsor a Custom Jump

Stand out from the crowd! Become a Jump Sponsor. We can connect you with a professional jump builder to create a one of a kind stadium jump for your brand, business, charity, or organization. Sponsorship fee covers having a featured jump and we will store your jump for the year. *The cost to build your jump is not included in the sponsorship cost.*

\$2,500



**Chagrin Hunter
Jumper Classic**

Interested in Sponsoring or Making a Donation?
Simply fill out the form on the following page and e-mail to Stan.
Any questions, contact Stan Schneider, today!

Phone: 216-789-0966

E-Mail: stan@sstack.com

www.ChagrinHunterJumperClassic.org

2026 DONOR / SPONSORSHIP FORM

Chagrin Hunter Jumper Classic Show at Chagrin Valley Farms



The Classic is operated by the all-volunteer Chagrin Valley PHA Horse Shows Inc. board, a 501(c)(3) non-profit organization. Only through donations and sponsorships can we continue to support local charities through a top-notch equestrian event and educate the public about equestrian sports.

Please complete this form and return it to our Sponsorship Office (address below). If you have questions or would like to tailor your sponsorship, please contact:

Stan Schneider at 216-789-0966 or email stan@sstack.com

Company Name:

Contact Name:

Contact Title:

Address:

Telephone:

Email:

Please count me/us in at the sponsorship level(s) indicated below:

- ☐ Grand Prix Level: \$15,000 ☐ Classic Level: \$10,000 ☐ Derby Level: \$7,500 ☐ Jumper Level: \$5,000
☐ Gold Level: \$3,500 ☐ Silver Level: \$2,500 ☐ Bronze Level: \$1,500 | ☐ Custom Jump Sponsor: \$2,500 |

Donor - Please accept my/our gift of \$ _____ that is being paid for:

- ☐ By check: Amount: \$ _____ Check#: _____ Please make checks payable to: Chagrin Hunter Jumper Classic
☐ By credit card: Please call Sue Ford in the show office at 440-398-5619
☐ With appreciated securities: Please call Rebecca McNish at 216-536-5959

Mail completed reservation form with check or credit card information (or see above to pay over phone) to:

CHJC Sponsorship Office • P.O. Box 23552 • Chagrin Falls, Ohio 44023

Questions? Call or E-mail Stan Schneider at 216-789-0966 / stan@sstack.com

All materials, banners, and logos/ads must be provided BEFORE June 15, 2026 to be included.

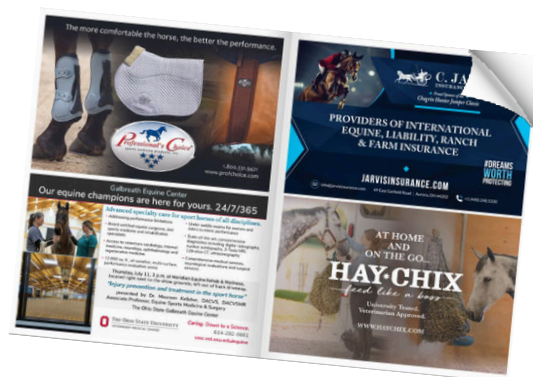
www.ChagrinHunterJumperClassic.org

2026 SHOW PROGRAM **ADVERTISING**

Advertising Specifications for Chagrin Hunter Jumper Classic Program Book

RETURN ON INVESTMENT:

- Participants have contributed as much as \$3 million to the economy in a single year of the show.
- High net-worth audience. Median income is \$185K; 38% have net worth of more than \$500K
- 85% of equestrian participants are women
- 80% of total participants are decision makers in the workplace
- 40% own a farm; 66% of those farms are larger and 10 acres
- Individual participants own an average of three vehicles
- Individual participants own on average of four horses



DIGITAL DISTRIBUTION to over 7,000 Equestrian Trainers and Horse owners in our network during both weeks of the 2025 CHJC Show + available on our website for 1 year. **PRINT DISTRIBUTION** available to all exhibitors and spectators during both weeks of the 2026 show

Your ad and/or logo will appear in both print and electronic editions of the CHJC Show Program Booklet which will be posted on our website at the start of the horse show and remain up for 1 year. Your name will also appear in our print and digital Show Supporters listings, in social media posts, and PA announcements throughout the show. The digital 2025 Show Program will be available on our website, shared on social media, and sent out in all e-mail newsletters and announcements to our e-mail list of **apx 4,000 contacts**, multiple times leading up to and during both Opening and Rated weeks of the horse show. Printed programs will be given to exhibitors and available in the horse show office both weeks.

PRODUCTION GUIDELINES & REQUIREMENTS:

Specs: JPEG, PNG, or PDF format, CMYK format, 300 resolution. All ads are FULL COLOR.

Please send artwork/ads/logo files to Mandy Boggs at chagrinhjc@gmail.com

We must receive your materials BEFORE June 15, 2026 to be in the show program.

Business Name: _____ Contact Name: _____

Address: _____

E-Mail: _____ Phone: _____

AD RATES: ☐ Full page: 8.5" x 11" \$800 ☐ Half page: 8.5" x 5.5" \$550 ☐ Quarter Page 5.5x 4.25 \$350

Pay by: ☐ CASH ☐ CHECK ☐ Credit Card

Credit Card#: _____ Exp Date: _____ CCV: _____ Zip Code: _____

*If you prefer to provide your credit card number **by phone**, please call Sue Ford in the show office at 440-398-5619*

Make checks payable to: Chagrin Hunter Jumper Classic. Mail to: P.O. Box 23552 • Chagrin Falls, OH 44023

www.ChagrinHunterJumperClassic.org