



Home of North America's  
First Grand Prix

# 2019 Chagrin Hunter Jumper Classic **BY THE NUMBERS**

2019 Grand Prix Winner,  
Ali Wolff and Casall



## **MEGA-**IMPRESSIONS GENERATED

**5,000** spectators

Pre- and post-show publicity from:

- 18** publications (national and local)
- 4** television stations
- 4** magazines
- 4** social media sites
- 1** remote live radio show

**620** horses,  
**200+** trainers,  
**\$168,000**  
 in prize money awarded  
 (local and AA rated show)

Equestrians from all over North America  
competed, including Olympic and Pan  
American Games riders

## **13** NONPROFIT ORGANIZATIONS BENEFITED

Chagrin Valley Professional Horsemen's Association (CVPHA)  
donated 38% of its proceeds in either cash or in-kind  
donations to:

- Area Equine Assisted Riding Facilities
- Chagrin Valley Chamber of Commerce
- Cleveland APL
- Cleveland Metroparks Polo Field Equestrian Facilities
- Fieldstone Farm Therapeutic Riding Center
- Hershey Montessori School
- Rescue Village/Geauga Humane Society
- Leg Up for Cleveland's Kids (LUCK)
- Cleveland Metroparks Zoo

## **Riders with Disabilities Horse Show**

More than **200** equestrians with disabilities  
participated. Media coverage educated the public  
about equine assisted therapies.

**63** CLEVELAND JOBS  
GENERATED OVER 11 DAYS  
 Over \$51,000 in wages paid

**90%+** POSITIVE  
FEEDBACK

95% of exhibitor respondents said they were extremely likely to  
return in 2020 in a post-show survey. 90% of sponsor respondents  
said they would return in 2020.

**\$3.6 MILLION**

- In local economic impact
- Restaurant visits
  - Hotel stays
  - Shopping

