



# 2024 SPONSORSHIP OPPORTUNITIES



**Chagrin Hunter Jumper Classic Unrated Show: July 5-7, 2024**  
**Riders With Disabilities Competition: July 8, 2024**  
**Chagrin Hunter Jumper Classic (National Rated Week): July 10-14, 2024**



*A US Equestrian Federation Heritage Competition  
held at Chagrin Valley Farms, a premier equestrian center in Northeast Ohio*

**[www.chagrinhunterjumperclassic.org](http://www.chagrinhunterjumperclassic.org)**



Since it was first held in 1949 the **Chagrin Hunter Jumper Classic** has been one of **North America's finest charity hunter jumper shows**, and **home to North America's first show jumping Grand Prix held in 1965**. The Classic attracts competitors from across the nation, as well as hundreds of spectators to the Cleveland area at Chagrin Valley Farms near the Village of Chagrin Falls. **Sponsorships offer companies great visibility, exposure to key influencer audiences, and a beautiful family-friendly venue where they can entertain and enjoy.**



## July 5-14, 2024

- **July 5-7:** Schneider Saddlery Opening Weekend
- **July 8:** Riders with Disabilities Competition
- **July 10-14:** A-rated horse show

## Demographics

- The equestrian audience has **median income of \$185,000** and **38% have a net worth of over \$500,000**
- **85%** of participants are **female**
- **80%** of total participants are **decision makers in the workplace**
- **40% own a farm**; 66% of which are larger than 10 acres
- Participants report they **own an average of three vehicles**

Source: U.S. Equestrian Federation



## Mission:

To host a first-class equestrian event, support local charities and educate the public about equestrian sports.

The Classic is operated by the all-volunteer Chagrin Valley PHA Horse Shows Inc. board, a 501(c)(3) organization.


## Benefitting Local Charities:

Proceeds from the 2023 horse show benefited area nonprofits including: Rainbow Babies and Children's Hospital, Fieldstone Farm Therapeutic Riding Center, Cleveland Metroparks Polo Field Fund, Ronald McDonald House, Rescue Village, Cleveland APL, PetFix Northeast Ohio, Angels Haven Horse Rescue, In Step With Horses, Tri-State Region Pony Club, and Ohio Professional Horseman's Assn. (OPHA) Scholarship Fund.



# Chagrin Hunter Jumper Classic

## 2024 Sponsorship Benefits

	<i>Premier Sponsor</i>	<i>Platinum Sponsor</i>	<i>Gold Sponsor</i>	<i>Silver Sponsor</i>	<i>Sterling Sponsor</i>	<i>Copper Sponsor</i>	<i>Bronze Sponsor</i>
	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,500</b>
<b>Sponsor Exclusivity</b>							
• Exclusive opportunity	U						
• First right of refusal next year	U	U					
• Industry exclusivity in category	U	U	U				
• Naming sponsor of horse show area (repeated throughout the show over PA system)	<b>Hunter Rings (2)</b>	<b>Jumper Ring</b>					
<b>Special Opportunities</b>							
• Right to host hospitality event	U	U					
• Reserved table for 6 in pavilion between rings	<b>3</b>	<b>2</b>	<b>2</b>	<b>1</b>			
• Digital ad on horse show website	U	U	U	U			
• Opportunity to present class award(s)	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>Show Sponsor Recognition</b>							
• Custom jump with sponsor logo/colors in the competition arena	U	U					
• Announcement in news release	U	U	U				
• Logo on CHJC website	<b>Hot-link</b>	<b>Hot-link</b>	<b>Hot-link</b>	U	U		
• 2' x 8' sponsor banner(s) in ring and/or show grounds during the show (supplied by sponsor)	<b>6</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>1</b>		
• Mention in social media posts	<b>20</b>	<b>16</b>	<b>12</b>	<b>10</b>	<b>8</b>	<b>4</b>	<b>2</b>
• Daily mentions over PA system during show	<b>8</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>
<b>Prize List and Show Program</b>							
• Advertisement	<b>2 Full pages</b>	<b>Full page</b>	<b>Full page</b>	<b>1/2 page</b>	<b>1/2 page</b>	<b>1/2 page</b>	
• Show Supporter listings	U	U	U	U	U	U	U

Chagrin Valley PHA Horse Shows, Inc. (dba Chagrin Hunter Jumper Classic) is a registered 501(c)(3) non-profit organization. Tax ID# 23-7275317. Donations are tax-deductible to the extent allowed by law.



# 2024 SPONSORSHIP RESERVATION FORM



## CHAGRIN HUNTER JUMPER CLASSIC at CHAGRIN VALLEY FARM

Chagrin Hunter Jumper Classic Unrated Show: July 5-7, 2024

Chagrin Hunter Jumper Classic (National Rated Week): July 10-14, 2024

The Classic is operated by the all-volunteer Chagrin Valley PHA Horse Shows Inc. board, a 501(c)(3) non-profit organization. Only through donations and sponsorships can we continue to support local charities through a top-notch equestrian event and educate the public about equestrian sports.

Please complete this form and return it to our Sponsorship Office (address below). If you have questions or would like to tailor your sponsorship, please contact Stanley Schneider at **216-789-0966** or email [sschneider@sstack.com](mailto:sschneider@sstack.com).

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### *Please count me/us in at the sponsorship level indicated below:*

- Premier Sponsor: \$15,000     Platinum Sponsor: \$10,000  
 Gold Sponsor: \$7,500     Silver Sponsor: \$5,000     Sterling Sponsor: \$3,500  
 Copper Sponsor: \$2,500     Bronze Sponsor: \$1,500

### *I/We would like to be a:*

- Rated Division Sponsor: \$1,000     Unrated Division Sponsor: \$500     Rated Class Sponsor: \$250  
 Unrated Class Sponsor: \$125     CHJC Champion: \$100

Please indicate your first, second, and third choice of the class, division or championship that you would like to sponsor. We will try to accommodate your request: 1<sup>st</sup> Choice: \_\_\_\_\_

2<sup>nd</sup> Choice: \_\_\_\_\_ 3<sup>rd</sup> Choice: \_\_\_\_\_

### *Please accept my/our gift of: \$ \_\_\_\_\_ that is being paid for:*

- By check:** Amount: \$ \_\_\_\_\_ Check #: \_\_\_\_\_  
*Please make checks payable to: Chagrin Hunter Jumper Classic*
- By credit card:** Please call Sue Ford in the show office at 440-398-5619.
- With appreciated securities:** Please call Rebecca McNish at 216-536-5959.

**Mail completed reservation form with check or credit card information to:  
CHJC Sponsorship Office • P.O. Box 23552 • Chagrin Falls, Ohio 44023**