### 2018 Chagrin Hunter Jumper Classic

**BY THE NUMBERS**

#### MEGA-IMPRESSIONS GENERATED

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Description</th>
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<tbody>
<tr>
<td>5,000</td>
<td>Spectators</td>
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</tbody>
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Pre- and post-show publicity from:

- 18 publications (national and local)
- 4 television stations
- 4 magazines
- 4 social media sites
- 1 remote live radio show

#### 13 NONPROFIT ORGANIZATIONS BENEFITED

Chagrin Valley Professional Horsemen’s Association (CVPHA) donated 38% of its proceeds in either cash or in-kind donations to:

- Area Equine Assisted Riding Facilities
- Chagrin Valley Chamber of Commerce
- Cleveland APL
- Cleveland Metroparks Polo Field Equestrian Facilities
- Fieldstone Farm Therapeutic Riding Center
- Hershey Montessori School
- Rescue Village/Geauga Humane Society
- Leg Up for Cleveland’s Kids (LUCK)
- Cleveland Metroparks Zoo
- LifeAct: Recognizing Depression • Preventing Suicide

#### Riders with Disabilities Horse Show

More than **200** equestrians with disabilities participated. Media coverage educated the public about equine assisted therapies.

#### CLEVELAND JOBS GENERATED OVER 11 DAYS

58

Over $50,000 in wages paid

#### 90%+ POSITIVE FEEDBACK

95% of exhibitor respondents said they were extremely likely to return in 2019 in a post-show survey. 90% of sponsor respondents said they would return in 2019.

#### $3.4 MILLION

In local economic impact
- Restaurant visits
- Hotel stays
- Shopping

#### 2018 Grand Prix winner, Taylor Land aboard Liroy 30.